



# ANDREW KAIKO

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## INTERPERSONAL SKILLS

Dedicated  
Go-Getter  
Curious  
Visionary  
Attentive

## PROFESSIONAL SKILLS

Animation  
Storyboards  
Visual Development  
Motion Graphic Design  
Advertising  
Brand Design  
Video Editing  
Graphic Design

## TOOLS

Photoshop  
Illustrator  
AfterEffects  
Animate  
Premiere  
InDesign  
Figma  
Keynote  
Google Slides  
Microsoft Word  
Microsoft PowerPoint

A passionate and driven visual artist based in New York City! Has worked in both entertainment and advertising industry fields with comprehensive leadership experience.



## PROFESSIONAL EXPERIENCE

### **Freelance Director 2008 - 2010, 2022-present**

- \* Self-sufficient lead director for an animated pilot, festival submissions, a series pilot, storyboarding, comics, and even a re-animate collab with around 30 artists.
- \* Hired and led remote teams of colleagues with dedication, clarity, diligence, and respect.

### **General 2D Animator**

#### **Goldstrom Media, LLC 2022 - 2023**

- Brought to life a cast of alphabet characters for a childrens' learning series, due out in mobile and kid's handheld devices soon. 2D digital cut-out style animation.
- Encouraged weekly animation reviews so all animators can evaluate each other's work together, and ironed out changes in schedule when someone couldn't meet a deadline.

### **Graphic Designer**

#### **VMLY&R 2018- 2022**

- \* Irreplaceable asset to the CANNES Lions award-winning e-commerce conglomerate's New York branch, with support from supervisor; helped guide company through three corporate mergers.
- \* Collaborated with directors to lead clients into becoming award-winning advertising hubs, raising their sales by 20%.

### **Junior Designer**

#### **Geometry Global 2014 - 2018**

- \* Learned web and mobile implementation. Created cohesive designs for many clients, including Campbell's, Snyder-Lance, CoverGirl, Ford Lincoln, Pfizer, and others, applied across 360 marketing. Strove under pressure with tight deadlines, like completing 30 sketches in three hours for Ford at one point.
- \* New duties included: storyboarding, print and web design, poster design, video editing, and illustration for mobile games, interactive storybook apps, UI, UX, store display, pitch reels and client reels, to meet client expectations.

### **Animator**

#### **G2 2010 - 2014**

- Started on Pepperidge Farm's "Goldfish Tales" campaign, spearheading the unique world of Goldfish translated through website design, game development, and banner animation. Translated animated characters from CGI to digital 2D cut-out for web intergration.

### **Animator**

#### **Animation Collective 2006 - 2008, 2012 - 2013**

- \* Childrens' animated television series' and web series' for Nickelodeon, Cartoon Network, Johnson & Johnson. Introduced to working with a team and quickly adapted into the industry.
- \* Solid background in the twelve animation principles of character acting and storytelling.
- \* Promoted to Layout department, resulting in higher quality in the final edit.

## AWARDS

"Orbis Park" animated short, 1st for Excellence In Design, ASIFA-East Awards, 2012

## EDUCATION

Rhode Island School of Design | BFA Illustration and Film / Animation / Video